

Press Release

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For Immediate Release

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Move over Syrups...New Gourmet Flavoring Mechanism Arrives.

Hinsdale, IL Bada Beans LLC, *The Coffee Confectioner.* Something new and refreshing is about to hit coffee condiment bars and barista's hands this fall as Bada Beans releases their sleek single serving gourmet flavoring dispensers. "The ever demanding coffee consumer wants more control over what they put in their coffee. We offer the only product that allows consumers to truly customize flavoring their coffee," says founder Rich Simon, "With Bada Beans, people have total control over flavor, sweetener and creamer levels." The unique gourmet flavoring offers numerous benefits untouchable by standard flavoring methods.

Bada Beans, is a flavoring confection specifically designed to flavor coffee. Utilizing new technology, the no-mess flavor mechanism dissolves quickly releasing specially formulated flavor and aroma throughout a cup of coffee. Beyond the great gourmet taste, Bada Beans reduce coffee condiment bar flavoring costs and generate increased profit margins and additional sales behind the coffee counter. Coffee providers can efficiently provide popular flavors alongside easily interchangeable seasonal varieties using one product line without huge logistic hassles, increased costs and counter space limitations.

In reality, syrups are too sweet and dilute a cup of coffee with unnecessary sugar water. Not to mention the mess, counter space and costs of carrying the product. Flavored creamers and powders are limited in flavor offerings, require large counter space and do not appeal to most flavored coffee drinkers. Bada Beans delivers superior flavoring for coffee in high quality gourmet fashion without all the downsides of traditional flavoring products. All this for less than \$.025 per serving with nearly 200 servings per dispenser.

Initial flavor offerings are McCoy's Dream Vanilla Bean, Mabel's Chocolate Mocha, Cravin' Creamy Caramel, Hazel's Nutty Hazelnut and Witches Brew Pumpkin Spice. "We are working hard on two holiday flavors for the Christmas season, along with the many requests for new flavors next year," says Rich Simon.

Bada Beans, LLC one of a kind coffee flavoring products has chartered a new course in the once seemingly fastidious world of gourmet coffee flavoring. Visit us online at WWW.BADABEANS.COM Contact Bada Beans, LLC for information please call .847 592 6290 or email at info@badabeans.com.