

**Press Release**

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**For Immediate Release**

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***Bada Beans teams up with Operation Gratitude to Support the Troops***

"We are thrilled and inspired by the incredibly generous donation of 40,000 tins of Bada Beans coffee flavoring," said Carolyn Blashek, founder of Operation Gratitude. Bada Beans received inquiries from soldiers overseas looking for a way to make their coffee taste better. The donation by Bada Beans to Operation Gratitude's care packages for the troops will bring a little gourmet flavoring into soldiers daily cups of coffee. With the compact and portable nature of Bada Beans the soldiers can easily add Vanilla, Hazelnut or Caramel Fudge Flavor to their coffee even in the field.

"We received emails from soldiers in Iraq saying the coffee was like sludge. So we shipped out Bada Beans to a few divisions and they loved them," said Rich Simon President of Bada Beans. "We believe in our Troops and the Mission, Operation Gratitude offered the best way to send our THANKS. We are deeply humbled by the work of Operations Gratitude and the Military. Bada Beans is proud to be a part of their 4<sup>th</sup> Annual Holiday Drive for the Troops." Bada Beans LLC plans to incorporate their support for the troops within their products as they launch Bada Beans into the market. They hope to spread awareness of the unbelievably great service the men and women in uniform provide for American citizens and freedom.

"Bada Bean's support as a Corporate Sponsor will ensure that every Operation Gratitude Holiday care package is filled with delicious memories of gourmet flavored coffee and warm expressions of appreciation by the American public," adds Carolyn. Operation Gratitude is gearing up for their 4th Annual Holiday Drive. The non profit organization have sent over 150,000 care packages to date and expects to send at least 40,000 additional packages by the end of the year.

BADA BEANS LLC one of a kind coffee flavoring products has chartered a new course in the once seemingly fastidious world of gourmet coffee flavoring. Bada Beans delivers superior flavoring for coffee in high quality gourmet fashion without all the downsides of traditional flavoring products. Bada Beans is available in custom embossed tins for retail and sleek single serve dispensers for coffee foodservice. Visit us online at [WWW.BADABEANS.COM](http://WWW.BADABEANS.COM) Contact Bada Beans, LLC for information 847 592 6290 or email at [info@badabeans.com](mailto:info@badabeans.com).

OPERATION GRATITUDE is the nonprofit, all volunteer organization that sends care packages to U.S. Military Troops deployed overseas. It's mission is to lift morale and bring a smile to a service member's face. Through Collection Drives, Letter Writing Campaigns and Donations of requested items and funds, OPERATION GRATITUDE provides civilians anywhere in America a way to express their respect and appreciation to the men and women who defend our freedom. The care packages include snacks, toiletries, entertainment items, and letters of support from caring students and adults. All items are donated and 100% of contributed funds are used to pay for communications and shipment of the packages. For safety and security, the assembling of all packages occurs at the OPERATION GRATITUDE headquarters in Southern California.

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